



presents

PCI PAGEANT EXPO

& 2014 PACIFIC MISS ASIAN AMERICAN PAGEANT FIRST ROUND COMPETITION



SATURDAY, JULY 19, 2014
1PM - 9PM

Rockville Hilton Hotel
1750 Rockville Pike, Rockville, MD 20852

VENDOR PACKET



PACIFIC CULTURE
INTERNATIONAL



Dear Sir/Madam:

On Saturday, July 19, 2014, Pacific Culture International (PCI) will proudly host our PCI Pageant Expo, from 1:00PM to 9:00PM, at the Rockville Hilton Hotel, located at 1750 Rockville Pike in Rockville, MD. Our Expo will feature the thrilling 2014 Pacific Miss Asian American First Round Competition, an exciting Vendors/ Artisan fair, along with models and pageant contestants from across the East Coast who will display your products and services to fashion designers, photographers, media, and the public from the Washington, DC metropolitan area.

The PCI Pageant Expo will be an afternoon of fun and fashion that will include a fantastic product showcase by local artisans, a fashion show, performances by local artists, and great food and drinks. Our Pageant Expo will be a one-stop entertainment and shopping extravaganza that will be open to the public and the media.

We would like to invite you, the area's top artisans and vendors, to sign up for our Expo and promote your wonderful products and services to an awaiting public. The vendor booth fee is \$125 (EARLY BIRD REGISTRATION BEFORE 6/15) & \$175 (BEFORE 7/12) and admission for the public will be \$10. Late submissions \$200 after 7/12. Photographers and the media can attend free of charge with ID.

Who Should Attend the PCI Pageant Expo? Family, friends, fashion models, artisans, boutique owners, food vendors, make-up artists, fashion designers, jewelry makers, modeling agencies, personal fitness trainers, pageant coaches, modeling agents, pageant organizers, health and beauty specialists, musicians, fitness clubs and beauty spas owners, media, photographers, videographers, and all other service providers.

About Pacific Culture International (PCI) For many years, PCI has organized events where businesses have successfully promoted their products and services to the public. Our events include the Pacific Miss Asian American Beauty Pageant, Washington Metropolitan Miss Chinese American Beauty Pageants, and the American Runway Model Contest. Our pageants have been some of the biggest and most exciting Asian American competitions on the East Coast, drawing hundreds of contestants, thousands of spectators, and television and newspaper coverage from around the world. Our Pageant Expo will also give models the opportunity to build their portfolio and broaden their exposure to the fashion world. For more information, please call 301.928.0713, or send an email to info@PCICulture.com. I look forward to seeing all of you at the 2014 PCI Pageant Expo!

Yours Sincerely,

Chris Zhu

EXECUTIVE DIRECTOR

Pacific Culture International

5405 Tuckerman Lane #778

N. Bethesda, MD 20852

www.PCICulture.com

info@PCICulture.com

Chriszhujan@aol.com

301.928.0713

PCI PAGEANT EXPO

SHOULD I BE A VENDOR?

- Do you seek to gain additional clientele?
- Do you seek to attract models and pageant contestant type clients?
- Do you seek to expand your business?
- Do you want to make some key sales for the month?
- Do you want to increase your registration, mailing list etc?
- Do you seek to gain survey data to assist you in better serving your clientele?

If your answer is yes to any of the above, then you need to register today!

GENERAL GUIDELINES:

The expo will have five components:

- (1) Vendors/Artisan Fair
- (2) 2014 Pacific Miss Asian American First Round Competition
- (3) A show for Fashion/Jewelry/Make-Up and Hair Stylists with door prizes by Maryland Live Casino
- (4) Guest performance by local artists
- (5) Model & contestant casting

- All applications are subject to review. There is no registration fee, but all Vendors/Artisans must pay a reservation fee: **EarlyBird Reservation by 5/15 fee of \$100, Regular Reservation before 5/15 fee of \$150**, which is non-refundable.
- All Vendors/Artisans are required to have at least one person manning their booth at all times during the Expo. No space should be left unattended (*WE'RE TRYING TO ENSURE NOTHING GETS STOLEN*).
- Vendors should arrive before 11:00AM for setup. Vendors/Artisans should be ready to sell from 1:00PM - 9:00PM. You will be not permitted to start packing up until the event ends.
- Vendors/Artisans should be dressed in business casual attire.
- Vendors/Artisans should have on-site sales capabilities (credit card machines etc); this is your responsibility.



VENDORS INCLUDE:

- Pageant Systems
- Stores/boutiques: gowns, shoes, swimsuits, jewelry, accessories, handbags undergarments, etc.
- Independent Vendors: makeup artists, hair stylists, image consultants, personal trainers, physical fitness professionals, etc.
- Photographers, graphic designers, web designers, videographers, Modeling schools, modeling agencies, acting schools, dance schools, etc.
- Personal Fitness Trainers and Personal Pageant Coaching.

PCI PAGEANT EXPO

PCI PAGEANT EXPO VENDOR SERVICES FORM

_____ Vendor Booth Fee (OPEN TO ANY TYPE OF MERCHANDISER/VENDOR) • \$125 / \$175 / \$200

EARLYBIRD / REGULAR / LATE
BEFORE BEFORE AFTER
6/15 7/12 7/12

OTHER OPTIONS:

_____ 5-minute speaking stage presentation of your products and 8 VIP tickets • \$250

_____ For Make-up Artists and Hairstylists stage presentations show up to 3 styles
(models will be provided by PCI or vendor - Optional) and 10 VIP tickets • \$250

_____ For any type vendors: Display your products on stage by our models with
MC presentation description of your products and 10 VIP tickets • \$300

_____ Major Showcase Vendors - Unlimited merchandise displayed by PCI Models on stage with
MC presentation providing descriptions of your products and promotion information of
your business. (20 VIP tickets) • \$500

_____ Your company's logo and link to your website prominently displayed on the PCICulture.com
website for 1 year (Vendors/Artisans only) • \$100

_____ Non-vendor's logo and link to your website displayed on the PCICulture.com website
for 1 year • \$200

Mailing address for registration form & reservation payment:

Pacific Culture International

5405 Tuckerman Lane #778, N. Bethesda, MD 20852

301.928.0713 info@PCICulture.com www.PCICulture.com

(WE RECOMMEND FIRST-CLASS MAIL, WHEN WE RECEIVE YOUR APPLICATION, YOU WILL BE NOTIFIED WITHIN 24 HOURS)

Or, sign up online using our secure service.





PCI PAGEANT EXPO VENDOR AGREEMENT

Business Name: _____

Primary Contact Person: _____

Tel: _____ Fax: _____ Cell: _____ Email: _____

Secondary Contact Person: _____

Tel: _____ Fax: _____ Cell: _____ Email: _____

Business website : _____

Address: _____

City: _____ State: _____ Zip: _____

Seller's Permit Number: _____

Tax ID Number: _____

PCI Pageant EXPO's sales agent's name: _____

Type of Items to be sold or displayed:

Accessory- Type of Accessory: _____

Clothing- Type of Category: _____

Informational – Type of Information Displayed: _____

Other- Type of Item Displayed: Please list possible items for sale (types of designers, items) and include the price range of items you will be bringing to expo: _____

Please provide a brief description of your business _____

Please sign the bottom and initial in these spaces indicating that:

_____ You have read all the VENDOR INFORMATION and agree to hereby be held by the information noted above. _____ You understand that the reservation for your vendor space is subject to a fee and it is non-refundable. _____ You understand that no sales or leads are guaranteed from this expo. _____ You understand that you have full permission to promote the expo in your store/ on your website as long as the current information (date, time, link, approved flyer etc) are used.

Signature: _____ Date: _____

PCI PAGEANT EXPO

SPONSORS, PARTNERS, SUPPORTERS, & PARTICIPANTS

TITLE SPONSOR:

MARYLAND *Live!* CASINO®

DIAMOND SPONSORS:

FFS *First Financial*
Security, Inc.

K
Korloff
PARIS

 **YIYANG**

 **State Farm™**

VENUE SPONSOR:


Hilton
Washington DC/Rockville
Hotel & Executive Meeting Center

GOLD SPONSORS:

 **Wok & Roll**
Karaoke

FROM 源
ZINE
www.fromzine.com

**AMERICAN
LUXURY
BOUTIQUE**

 *Onyx Global*
SOLUTIONS

MEDIA SPONSORS:

 **新世界**
时报
NEW WORLD TIMES

 **iTalkBB**
中文電視

 **華府新聞日報**
Washington Chinese Daily News

 **한국일보**
THE KOREA TIMES WASHINGTON, DC.

 **华府网**
chineseindc.com

 **GLOBAL
EVOLUTIONS**
DIGITAL MEDIA GROUP

 **HERLIFE**
MAGAZINE

 **華府中心**
www.TheUmbrellaSyndicate.com

 **www.TheUmbrellaSyndicate.com**

SILVER SPONSORS:

 **ZYi Studio**


 **WANG-ROSS
COMMUNICATIONS**

 **创意影视**
Creative Pro Studio

 **ASUKI
HAIR SALON**

 **EFOCUS**

 **JSA**
PHOTOGRAPHY

 **美中工商联合会**
USCAC

 **ASIA BANK, N. A.**
亞細亞銀行 Best Service

 **FOREVER**

 **WANG-ROSS
COMMUNICATIONS**

 **WSI**
Innovate Technology Solutions

 **TCCGW**
大華府台灣商會

 **協勝公所**
HIP SING
ASSOCIATION

 **dōTERRA**
Wellness Advocate

 **TOTAL AV
SYSTEMS**

 **NGD**
GRAPHIC DESIGN

 **USialinks**
Linking Our Planet's Businesses and
Technologies to Build a Better World

 **漢宮大酒樓**
漢宮

 **GLOBAL
EVOLUTIONS**
DIGITAL MEDIA GROUP