



PACIFIC CULTURE
INTERNATIONAL

presents

PCI PAGEANT EXPO



SUNDAY, JUNE 23rd, 2013

12PM - 6PM

Rockville Hilton Hotel
1750 Rockville Pike, Rockville, MD 20852

VENDOR PACKET



PACIFIC CULTURE
INTERNATIONAL

PCI PAGEANT
EXPO

Dear Sir/Madam:

On Sunday, June 23, 2013, Pacific Culture International (PCI) will proudly host our PCI Pageant Expo, from 12 am to 6 pm, at the Rockville Hilton Hotel, located at 1750 Rockville Pike in Rockville MD. Our Expo will feature an exciting Vendors/Artisan fair, along with models and pageant contestants from across the East Coast who will display your products and services to fashion designers, photographers, media, and the public from the Washington, DC metropolitan area.

The PCI Pageant Expo will be an afternoon of fun and fashion that will include a fantastic product showcase by local artisans, a fashion show, performances by local artists, and great food and drinks. Our Pageant Expo will be a one-stop entertainment and shopping extravaganza that will be open to the public and the media. We would like to invite you, the area's top artisans and vendors, to sign up for our Expo and promote your wonderful products and services to an awaiting public. Sign up before 3/15, booth fee only \$100, also give you 5 Guests tickets to your favorite people to enjoy the event.

Who Should Attend the PCI Pageant Expo

Family, friends, fashion models, artisans, boutique owners, food vendors, make-up artists, fashion designers, jewelry makers, modeling agencies, personal fitness trainers, pageant coaches, modeling agents, pageant organizers, health and beauty specialists, musicians, fitness clubs and beauty spas owners, media, photographers, videographers, and all other service providers.

About Pacific Culture International (PCI)

For many years, PCI has organized events where businesses have successfully promoted their products and services to the public. Our events include the Pacific Miss Asian American Beauty Pageant, Washington Metropolitan Miss Chinese American Beauty Pageants, and the American Runway Model Contest. Our pageants have been some of the biggest and most exciting Asian American competitions on the East Coast, drawing hundreds of contestants, thousands of spectators, and television and newspaper coverage from around the world. Our Pageant Expo will also give models the opportunity to build their portfolio and broaden their exposure to the fashion world.

For more information, please call 301-928-0713, or send an email to info@PCICulture.com. I look forward to seeing all of you at the 2013 PCI Fashion Expo!

Yours Sincerely,

Chris Zhu
Executive Director
Pacific Culture International



SHOULD I BE A VENDOR?

- Do you seek to gain additional clientele?
- Do you seek to attract models and pageant contestant type clients?
- Do you seek to expand your business?
- Do you want to make some key sales for the month?
- Do you want to increase your registration, mailing list etc?
- Do you seek to gain survey data to assist you in better serving your clientele?

If your answer is yes to any of the above, then you need to register today!

GENERAL GUIDELINES:

- The expo will have four components: (1) Vendors/Artisan Fair, (2) a show for Fashion/Jewelry/Make-Up and Hair Stylists (3) Guest performance by local artists, (4) Model & contestant casting.
- All applications are subject to review. There is no registration fee, but all Vendors/Artisans must pay a reservation fee of \$100 of Early birds price, after 3/15, reservation fee of \$150, which is non-refundable.
- All Vendors/Artisans are required to have at least one person left manning their booth at all times during the Expo. No space should be unattended (we're trying to ensure nothing gets stolen).
- Vendors should be arrived between 10:00am-11:30am for setup. Vendors/Artisans should be ready to sell from 12pm-6pm. You will be not permitted to start packing up until the event ends.
- Vendors/Artisans should be dressed in business casual attire.
- Vendors/Artisans should have on-site sales capabilities (credit card machines etc); this is your responsibility.

VENDORS INCLUDE:

- Pageant systems
- Stores/boutiques: gowns, shoes, swimsuits, jewelry, accessories, handbags undergarments, etc.
- Independent Vendors: makeup artists, hair stylists, image consultants, personal trainers, physical fitness professionals, food and drink etc.
- Photographers, graphic designers, website designers, videographers,
- Modeling schools, modeling agencies, acting schools, dance schools, etc.
- Personal fitness trainers and personal pageant coaching



2013 PCI PAGEANT EXPO VENDOR PACKAGES

Gold Package: \$450

- * Full page advertisement in the expo handbook
- * Company name, address, email and phone number on PCI Website
PCI Pageant EXPO page also with logo can link to vendor's own website
- * Will remain on the PCI website for a year after the expo
- * One booth with two chairs
- * Display your products on stage by vendor's own models with MC
- * 20 Guests tickets

Silver Package: \$350

- * Full page advertisement in the expo handbook
- * Company name, address, email and phone number on PCI Website
PCI Pageant EXPO page
- * Will remain on the PCI website for a year after the expo
- * One booth with two chairs
- * 20 Guests tickets

Bronze Package: \$250

- * Company name, address, email and phone number on PCI Website
PCI Pageant EXPO page
- * Will remain on the PCI website for a year after the expo
- * One booth with two chairs
- * 10 Guests tickets

Booth with two chair with 5 Guests tickets : \$100 sign up before 3/15
\$150 Sign up after 3/15

Please sign up online at www.PCIculture.com

Mailing address for registration form & reservation payment:

Pacific Culture International
11700 Old Georgetown Rd #712
N. Bethesda MD 20852
Tel: 301-928-0713
Email: info@PCIculture.com Web: www.PCIculture.com

(We recommend first-class mail, when we receive your application, you will be notified within 24 hours)



Or, Please sign up on line using our secure Service.



2013 PCI PAGEANT EXPO VENDOR AGREEMENT

Business Name: _____

Primary Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____ Tel: _____

Fax: _____ Cell: _____ Email: _____

Secondary Contact Person: _____

Tel: _____ Fax: _____ Cell: _____

Email: _____ Business website: _____

Seller's Permit Number: _____ Tax ID Number: _____

PCI Pageant EXPO's sale agent's name: _____

Type of Items to be sold or displayed:

Accessory - Type of Accessory: _____

Clothing- Type of Category: _____

Informational – Type of Information Displayed: _____

Other items being displayed: _____

Please list possible items for sale (types of designers, items) and include the price range of items you will be bringing to expo:

Please provide a brief description of your business: _____

_____ You have read all the VENDOR INFORMATION and agree to hereby be held by the information noted above.

_____ You understand that the reservation for your vendor space is subject to a fee and it is non-refundable.

_____ You understand that no sales or leads are guaranteed from this expo.

_____ You understand that you have full permission to promote the expo in your store/ on your website as long as the current information (date, time, link, approved flyer etc) are used.

Signature: _____ Date: _____

PCI PAGEANT EXPO

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